

# Carroll County REALTORS®

## Affiliate Membership Levels & Benefits

Major Event sponsorships will not be available during the year.  
To sponsor major events, choose the Platinum, Gold or Silver Tier.  
February 1<sup>st</sup> one time option to upgrade to a higher tier w/payment due at that time.

### Basic \$250

1 Member

Listing on CCR website in Affiliate Directory

Search on CCR website by "Service Type"

Link to your website in Affiliate Directory

Link to Your Testimonials in Affiliate Directory

Call or Text directly to your phone from Affiliate Directory

Agent Membership List (Electronic) **1 per year**

Ad in CCR Weekly Newsletter (Alternating) **\$100**

Admission to General Membership Meetings

Booth at Trade Show **\$200**

Host a YPN event (Alternating) **\$400**

Lunch & Learn at CCR office (Alternating) (Lunch provided by Affiliate)

Host Special Events at CCR office

Opportunity to teach a class or seminar at CCR office (Alternating)

Photo and recognition for participating in CCR community events

Use of space at CCR office for events with your staff &/or agents Cost TBD

### Bronze \$500...all items included in Basic, plus...

Recognition at General Membership Meetings

Ad in CCR Weekly Newsletter (Alternating) **\$50**

Booth at Trade Show **\$150**

Host a YPN event (Alternating) **\$350**

Video Interview with President or AE on CCR YouTube channel

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### **Silver \$1,000... all items included in Bronze, plus...**

1 Additional Member for a **total of 2**

Highlighted/Special Placement in Affiliate Directory on CCR website \$300 value

Spotlight in CCR Weekly Newsletter...video or article (Alternating)

Ad in CCR Weekly Newsletter (Alternating) **Included**

Write an article for the CCR Weekly Newsletter (Alternating)

Sponsorship Recognition at Installation

2 Tickets for Installation

2 Tickets for CCR Awards

Sponsorship Recognition during Member Appreciation Event

Booth at Trade Show **\$100**

Host a YPN event (Alternating) **\$300**

### **Gold \$1,500... all items included in Silver, plus...**

1 Additional Member for a **total of 3**

Ad on CCR Website (Not the home page) (Alternating) \$300 value

Agent Membership List (Electronic) **2 per year**

3 Tickets for Installation

3 Tickets for CCR Awards

Sponsorship Recognition at CCR Awards

Presentation of awards and photo opportunity with agents

Booth at Trade Show **Included** (end booth option if available)

Host a YPN event (Alternating) **\$200**

Prominent Display at CCR office including 1-month display in lobby (flyer, brochure, cards)

### **Platinum \$2,000... all items included in Gold, plus...**

1 Additional Member for a **total of 4**

Ad on CCR website home page (Alternating) \$500 value

Top Sponsorship Recognition at all CCR Events

4 Tickets for Installation

4 Tickets for CCR Awards

End Booth at Trade Show **Included**

Host a YPN event (Alternating) **Included**